

A man with dark hair and a black face mask is sitting in a blue chair. He is holding a large, clear plastic bag filled with yellow plasma. The bag has a white label with a barcode and the word 'LOT' visible. A large blue teardrop shape is overlaid on the center of the image, containing the text 'COVID-19: Be the difference'.

**COVID-19:  
Be the  
difference**

**Donated blood plasma  
from people who have recovered  
could save lives**